



MEDIA RELEASE

FOR IMMEDIATE RELEASE
November 11, 2008

TOWN'S GREEN ENERGY PURCHASE TO FURTHER REDUCE GREENHOUSE GASES

At their meeting of November 11, 2008, Council for the Town of Caledon approved expanding their green power purchases. Beginning January 1, 2009, five Town facilities will purchase green energy through the Region of Peel. This will permit all five facilities in the municipally-owned Caledon East campus (Fire Hall, OPP Station, Caledon Community Complex and Arena, and Town Hall) to be powered by zero-emission, low-impact hydro. This green power option provided by Direct Energy, is Ontario based and EcoLogo certified - North's America's most widely recognized and respected multi-attribute environmental certification.

"This decision makes good environmental and economic sense," said Mayor Marolyn Morrison. "We are pleased to be working with the Region of Peel on this initiative as it demonstrates a collaborative working relationship and environmental leadership."

The Town's decision to more than double the amount of green power it purchases will help reduce the Town's dependence on traditional electricity forms. In turn, this will assist with climate change as the purchase will translate into approximately 399 tonnes less of carbon dioxide (CO₂), or the equivalent of the CO₂ emissions from 66 passenger vehicles. These emission reductions are critical since the Town has committed to ambitious corporate and community greenhouse gas reduction targets as a member of Partners for Climate Protection.

Endorsed by Council in 2005, the Town's Environmental Progress Action Plan contains a series of actions to enhance the Town's environmental commitment, and to fulfill the Town's greenhouse gas reduction targets under the Partners for Climate Protection Program. This green power purchase and the resulting environmental benefits reinforce the aims of the Environmental Progress Action Plan.

A vibrant community of over 57,000 residents and more than 1,700 businesses, the Town of Caledon is the largest and northern-most municipality in the Region of Peel and part of the Greater Toronto Area. Providing effective, high quality municipal services is a priority – maintaining a sustainable balance of initiatives that focus on community, environment and development.

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